



PROJECT  
MANAGEMENT  
TRAINING SCHOOL  
INSTITUTE

**CertiProf®**  
**in Partnership con PMTSI**  
parte 02

**CertiProf® | Partner**

## Our Certifications



### Scrum Foundation Professional Certificate SFPC™

Scrum Foundation is part of CertiProf's professional Scrum qualification program and has been developed in cooperation with international experts in the field. After the completion of this certification, we suggest that you continue your professional education with the following certifications: Scrum Master Professional Certificate SMPC®, followed by Scrum Product Owner Professional Certificate SPOPC™ and Scrum Developer Professional Certificate SDPC™.



### Scrum Product Owner Professional Certificate SPOPC™

Scrum Product Owner grants a general overview and understanding of how to maximize the value of the product and the work of the Development Team. We suggest that you continue your professional education with Scrum Master Professional Certificate SMPC® or Scrum Developer Professional Certificate SDPC™.



### Scrum Developer Professional Certificate SDPC™

Scrum Developer grants a general overview and understanding of how to deliver a potentially releasable Increment of "Done" product at the end of each Sprint. We suggest that you continue your professional education with Scrum Product Owner Professional Certificate SPOPC™ or Scrum Master Professional Certificate SMPC®.



### Scrum Master Professional Certificate SMPC®

Validate your knowledge as a Scrum Master with the 2020 version of the Scrum Guide released on November 18, 2020. Our examination is a multiple-choice online test and you can take it from your PC, anywhere around the world. After the completion of the Scrum Master Professional Certificate exam, you can expect to gain a general overview and understanding of Scrum theory, practices, and rules.



### Scrum Advanced Professional Certificate SAPC™

The Scrum Advanced Professional Certificate SAPC™ is specifically designed for those who are interested in demonstrating knowledge of the Scrum Practices in its entirety. The certificate is awarded to candidates who have multiple certifications in Scrum and have achieved well-rounded, superior knowledge and skills based on Scrum Practices.



### DevOps Essentials Professional Certificate DEPC®

DevOps Essentials explores the change in mindset and process from traditional approaches, even more, if the organization is not already embracing Agile principles.

DevOps is about people, processes and the right tools to make the life cycle of your application faster and more predictable.



### DevOps Advanced Professional Certificate DAPC™

DevOps is best known in the software services field, but its principles apply in all contexts where fast delivery of trusted products and services is relevant.

The main objective of this certification is to test if you are familiar with the DevOps practices of the "Three Ways": Flow, Feedback, Learning and Experimentation. You will understand how these practices impact organizational and technical changes



### Design Thinking Professional Certificate DTPC®

Design Thinking provides a detailed understanding of key concepts and definitions to improve your interaction with the user experience divided in five phases: empathize, define, ideate, prototype and evaluate. This helps organizations to create useful proposals that adapt to the real needs of people; allowing them to expand the service portfolio, consolidate brand and improve results.



### Kanban Essentials Professional Certificate KEPC™

This certification particularly helps professionals that want to coordinate the production of products and services, adapting to different variations through Kanban, a technique in which work instructions are given by cards that are made to the specifications of the client, with the goal of controlling the progress and be able to have a product or service of good quality.



### Innovation Management Professional Certificate IMPC™

Innovation Management helps to promote business innovation in a successful way, the innovation manager learns to generate ideas of greater impact and the key concepts of this discipline, aiming to promote a process or culture of initiatives that focus in disruptive changes or steps that transform the business in a meaningful way.



### Agile Coach Professional Certificate ACPC®

Agile Coach is for those who wish to learn and implement Coaching skills to find and manage the necessary changes and thus achieve objectives and meet goals. Agile Coach concentrates on the knowledge of the clients, increases their performance and improves their quality of life.

CERTIPROF® Professional Knowledge



### Agile HR Certified Professional AHRCP™

Projects are affected by constraints in time, cost, scope, quality, resources, organizational capabilities, and other limitations that make them difficult to plan, execute, manage, and ultimately succeed.

An agile organization can respond more quickly and effectively to the opportunities and threats that arise every day. Similarly, Human Resources can reap numerous benefits from this agile transformation.



### Design Sprint Certification CPDSC™

The CertiProf Design Sprint Certification CPDSC™ endorses your knowledge, expanding your repertoire so you can quickly develop innovative solutions. Design Sprint is a method initially created at Google Ventures to be completed in 5 days. The technique evolved into Design Sprint 2.0, running in 4 days but keeping the same user-centric approach to problem-solving.



### Agile Leader Professional Certification ALPC™

With this certification, leaders will find clarity on what it means to be, think, and act as agile leaders. They will discover those areas that must be strengthened to generate value in their teams and organizations. They will take away a toolbox to support personal and team growth and evolution.

CERTIPROF® Professional Knowledge



### Cyber Security Foundation Professional Certificate CSFPC™

Cybersecurity is a field of knowledge that must be understood and known today. There are multiple global initiatives that seek to develop skills in this area. For this reason, we have created a fundamental level of cybersecurity CSFPC™, based on CyBOK.



### Lead Cybersecurity Professional Certificate LCSPC™

With this certification, you will learn the fundamental concepts of Cybersecurity and implement the practice of protecting systems, networks, and programs from digital attacks. This certification is based on the Framework for Improving Critical Infrastructure Cybersecurity/Version 1.1 National Institute of Standards and Technology (NIST).

## Big Data



### Big Data Professional Certificate BDPC™

This certification aims to teach professionals and organizations to identify problems in a way that is understandable by using Big Data, to provide useful solutions with a large amount of information and with data that can be shaped or tested in any way deemed appropriate.

## ISO/IEC



### ISO 27001 Foundation I27001F

ISO 27001 is an international standard published by the International Standardization Organization (ISO) and it describes how to manage information security in a company. We suggest that you continue your professional preparation with ISO 27001 Internal Auditor I27001IA and ISO 27001 Lead Auditor I27001LA.



### ISO 27001 Certified Lead Implementer

This certification helps to understand and implement a global management system, based on an approach of business risks, to establish, implement, operate, monitor, review, maintain and improve information security. It includes organizational structure, policies, plans, responsibilities, procedures, processes, and resources.



### ISO 27001 Internal Auditor I27001IA

ISO 27001 can be implemented in any kind of organization, profit or non-profit, private or state-owned, small or large. It was written by the world's best experts in the field of information security and provides a methodology for the implementation of information security management in an organization. We suggest that you continue your professional preparation with ISO 27001 Lead Auditor I27001LA.

CERTIPROF® Professional Knowledge



### ISO 22301 Foundation I22301F

This certification is about business continuity and the requirements of ISO 22301 – the most popular standard in the world that addresses the topic of business continuity. We suggest that you continue your professional preparation with ISO 22301 Internal Auditor I22301IA and ISO 22301 Lead Auditor I22301LA.



### ISO 27001 Lead Auditor I27001LA

The main philosophy of ISO 27001 is based on risk management: investigate where they are, so they can be treated systematically. To obtain the Lead Auditor Certificate a complementary exam with an open book must be taken, supervised by the partner, this exam is designed to allow students to demonstrate their understanding of the audit process and the responsibilities of being a lead auditor.



### ISO 22301 Internal Auditor I22301IA

The outline follows the structure of ISO 22301 standard covering the following requirements: Context of the organization, leadership, planning, support, operation, performance evaluation and improvement. We suggest that you continue your professional preparation with ISO 22301 Lead Auditor I22301LA.

## ISO 22301 Lead Auditor I22301LA



The continuity of the business is not limited to the information systems, it goes further, taking into account the integrity of the people who work in the company, since they are the ones that feed the information systems and therefore the main asset. To obtain the Lead Auditor Certificate a complementary exam with an open book must be taken, supervised by the partner, this exam is designed to allow students to demonstrate their understanding of the audit process and the responsibilities of being a lead auditor.

## ISO 20000 Foundation I20000F



ISO/IEC 20000-1:2011 is a Service Management System (SMS) standard. It specifies requirements for the service provider to plan, establish, implement, operate, monitor, review, maintain and improve an SMS. We suggest that you continue your professional preparation with ISO 20000 Internal Auditor I20000IA and ISO 20000 Lead Auditor I20000LA.

## ISO 20000 Internal Auditor I20000IA



This International Standard includes the design, transition, delivery and improvement of services to fulfill agreed service requirements and provide value to both the customer and the service provider. Requiring the service provider to have an approach based on integrated processes when planning, establishing, implementing, operating, controlling, reviewing, maintaining and improving a Service Management System (SMS). We suggest that you continue your professional preparation with ISO 20000 Lead Auditor I20000LA.

CERTIPROF® Professional Knowledge

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## ISO 20000 Lead Auditor I20000LA



This International Standard allows a service provider to integrate his Service Management System with other management Systems of his organization. To obtain the Lead Auditor Certificate a complementary exam with an open book must be taken, supervised by the partner, this exam is designed to allow students to demonstrate their understanding of the audit process and the responsibilities of being a lead auditor.

## ISO 9001 Lead Auditor I9001LA



This certification covers the international standard for a quality management system ("QMS") published by the International Standardization Organization (ISO). ISO 9001 describes how to manage a quality management system that meets the customer and regulatory requirements with continuous improvement.

## Marketing



## Digital Marketing Professional Certificate DMPC™

This certification provides a detailed understanding about Digital Marketing concepts, strategies and implementation, including email and Search Engine Optimization (SEO) campaigns, Pay-per-click (PPC) campaigns, social marketing, retargeting and integrating digital marketing with traditional marketing.

## Lean Six Sigma



### Lean Six Sigma White Belt Professional Certification LSSWBPC™

In this certification, the candidate will be able to learn the basics of Lean Six Sigma, understand basic statistical concepts related to this methodology, identify the steps of the DMAIC cycle, and understand the basic concepts to achieve process improvement.

CERTIPROF® Professional Knowledge



### Lean Six Sigma Yellow Belt Professional Certification LSSYBPC™

In this certification, the student will learn the basic concepts of the Lean Six Sigma methodology, the basic statistical concepts related to Six Sigma, and the steps that integrate the DMAIC cycle for the incremental improvement of existing processes.

In addition to the above, the certification candidate will learn the essential quality tools and how they should use them in the different stages of the DMAIC cycle.



### Lean Six Sigma Green Belt Professional Certification LSSGBPC™

Lean Six Sigma Green Belt, aims to teach project management professionals to lead or be part of a team with the ability to analyze and solve quality problems, to help companies optimize their processes, taking advantage of resources and reducing the variability of processes to eliminate the waste that may exist in it.

CERTIPROF® Professional Knowledge



### Lean Six Sigma Black Belt Professional Certification LSSBBPC™

The Lean Six Sigma Black Belt certification, enables professionals to know about continuous project management improvement, with extensive statistical foundations that allow the application of the DMAIC cycle in an agile and concrete way. The Lean Six Sigma, Black Belt professional, will be able to manage and lead multiple projects and professionals in continuous improvement to reduce waste and defects.

## Help Desk



### Help Desk Professional Certificate HDPC™

The CertiProf® Help Desk Professional - HDPC™ certification is a micro-credential that distinguishes companies and individuals as part of the IT support industry's adoption of best practices.

This program delivers benefits for candidates who achieve the credential, among them are improved customer satisfaction through the adoption of professional help desk components, standardized and consistent application of IT support best practices, and support professionals with knowledge of proper help desk management techniques and clear understanding of the importance of a help desk professional.

CERTIPROF® Professional Knowledge

## Service Desk



### Service Desk Leader Professional Certificate SDLPC™

Based on international standards the Service Desk Leader Professional Certification is designed for existing and aspiring service desk leaders and supervisors who wish to develop the necessary practices and skills to successfully lead, motivate and manage technical support teams to offer excellent customer service while strategically aligning with the needs of the business.

## Remote Worker



### Remote Worker Professional Certification RWPC™

This program proposed as a micro certification was modeled by CertiProf® during the attendance at the CAS2019 event in the city of Barcelona, inspired by Lisette Sutherland's conference "How to be a high performance distributed Agile team".

In the wake of the COVID-19 pandemic, Remote Worker Professional Certificate RWPC™, was developed, we gather experiences and good practices aiming to contribute to a better understanding of remote work and respond to the immediate training needs of the global community.

## Brazilian Data Protection Law



### Fundamentos Na Lei Geral De Proteção De Dados LGPDF™

The LGPD (General Data Protection Law) is the new law that protects personal information throughout the Brazilian territory.

It was approved by the Parliament of Brazil as Law No. 13.709 in August 2018. Since then, it has been modified and entered into force on September 18, 2020.



LGDP aims to protect people and their privacy, protecting their data, imposing duties and limitations on processing agents, elevating the protection of information to the status of human rights, making this law applicable in all areas of life.



## Blockchain



**Blockchain Professional Certificate BCPC™**  
This certification reviews the evolution, the future of the industry, the Blockchain technology, and how, especially the BiBi 4.0, will influence the future of the industry's evolution. Subsequently, the products and services that are influenced by Blockchain Technology will be further analyzed.

The bases will be given in order to give a first approach to a comprehensive solution for a company that can support efficiency, control, trust, traceability, and processes that will generate disruptive and positive changes for any sector.

## Artificial Intelligence



**Artificial Intelligence Professional Certificate CAIPC™**

Machine Learning is an application of Artificial Intelligence where a computer/machine learns from past experiences (input data) and makes future predictions. The performance of such a system should be at least at human level.

This certification focuses on clustering problems for unsupervised machine learning with K-Means algorithm. For Supervised machine learning, we will describe the classification problem with a demonstration of the design trees algorithm and the regression one with an example of linear regression.

**Artificial Intelligence Expert Certificate CAIPEC™**

Take the definitive step in the world of AI, gain the knowledge and skills to level up your career. Master the bases of neural networks architecture and the strengths of the many libraries and tools you will have at your disposal such as Python and TensorFlow among many others.

CERTIPROF® Professional Knowledge

## Business



**Business Intelligence Foundation BIFPC™**

This certification aims to prepare students in the fundamentals of Business Intelligence. It will cover general topics such as the history of BI but also technical topics such as the use of keys to create table relationships in a data model.



**Business Intelligence Analyst Professional Certification BIAPC™**

In this certification we will discuss data extraction, loading, transformation and visualization of data transformation and visualization. For this it will be necessary to be able to use PowerBi and Qlik sense. The BI Analyst will then be able to create data sets and data models using these BI tools to create visualizations that enable effective decision enable effective decision making.



**Business Model Canvas Essentials Professional Certification BMCPC™**

The holder of this badge have developed entry-level skills in Business Model Canvas that endorse their fundamental knowledge of developing new business models and documenting existing ones. They have demonstrated an understanding of the different blocks of the Business Model Canvas and its functions, the Lean Startup Method and Continuous Innovation, and the Lean Canvas and its function.



### Inventory Management Analyst Professional Certification IMAPC™

This certification aims to prepare students in the theory of inventory management with quantitative and statistical methods for its calculation and administration. To put these into practice, software such as Excel, RStudio, and Power BI, are used to calculate optimal inventories, demand forecasting, and information visualization.



### Data Storytelling Professional Certification - DSTPC™

Data storytelling, or stories with data, has become the method for excellence in transforming insights into actions that change the world.

This certification seeks to review the methodological steps needed to tell stories with data and thus promote organizational changes and innovations required by today's society.

CERTIPROF® Professional Knowledge

## OKR Master/Champion



### OKR Master/Champion

CertiProf® is now offering OKR (Objectives and Key Results) professional certification in two new versions: OKR master and OKR Champion, which you will obtain by passing one exam.

In this exam, we will validate your knowledge and understanding of OKRs and how to implement an OKR framework in an organization. Participants of this program will coach organizations and teams through a successful OKR implementation and can incorporate additional learning about corporate goals, agile practices, strategic alignment, and techniques.



CERTIPROF® Professional Knowledge

## Co-creations

### Business



#### Business Model Canvas Professional Certificate BMCP™

With this certification you will learn to create models that link specific financial and non-financial measures in a logical chain to delineate how a company's strategy translates into the achievement of the financial objectives established using the Business Model Canvas.



#### Business Agility Professional Certification BAPC™

Organizations have to keep up with the rapid changes in the market and maintain relevance to their customers since they have access to more information and their expectations are higher than ever before. Also, employees require more empowerment and involvement in their organizations. Only agile organizations that adapt to these changes and requirements from customers and their employees will thrive in this unpredictable market.



#### OKR Certified Professional OKRCP™

This certification enables OKRCP™ holders to facilitate all levels of the OKR life cycle in their organization (or customers), from the development of good Objectives and KeyResults to the deployment of strategic, tactical, and operational goals, monitoring, and closure with good governance and discipline. Using this acquired knowledge, the certificate holder will make the OKR culture accessible to all employees in the organization (or customers).

### DevOps Culture



#### DevOps Culture Practitioner Certificate DCPC™

This certification is based on immersive learning experience received by candidates via DevOps Culture Simulation (with Lego and Chocolate) workshops. This certification enables DCPC™ holders to articulate the benefits of DevOps Culture as well as discuss T-shaped skills development, cross-training and eliminating silos.

### Kanban Foundation



#### Kanban Foundation KIKF™

KIKF™ certification provides delegates with a strong foundation of the fundamental concepts and theories of Kanban. This course positions learners to successfully complete the Kanban Foundation certification exam. You will understand how Kanban differs from other methods and provides the foundation for applying Kanban principles in your own organization.

### User Stories



#### User Stories Foundations Certificate USFC™

This Certification provides the fundamentals on the main characteristics of User Stories as communication tools between team members and others interested in product or service development projects, from technology areas or any other business area.



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